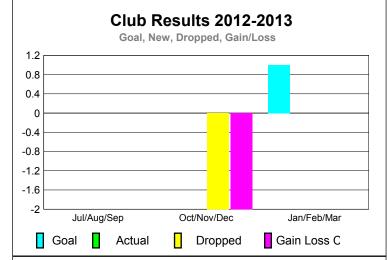
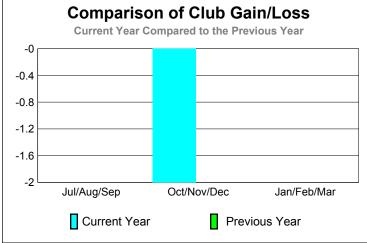


GMT: JERRY SMITH Location: OHIO GMT CA: 1

|             |                            | <u>Club</u><br><b>20</b> 1    |                                   | <u>Clubs</u><br><b>2011-2012</b> |                                  |
|-------------|----------------------------|-------------------------------|-----------------------------------|----------------------------------|----------------------------------|
| Month       | New<br>Club<br><u>Goal</u> | Actual<br>New<br><u>Clubs</u> | Actual<br>Dropped<br><u>Clubs</u> | Gain/<br>Loss of<br><u>Clubs</u> | Gain/<br>Loss of<br><u>Clubs</u> |
| Jul/Aug/Sep | 0                          | 0                             | 0                                 | 0                                | 0                                |
| Oct/Nov/Dec | 0                          | 0                             | -2                                | -2                               | 0                                |
| Jan/Feb/Mar | 1                          |                               |                                   |                                  | 0                                |
| Totals      | 1                          |                               | -2                                | -2                               | 0                                |

**CLUBS** 





## YTD Status Quo Clubs 2012-2013

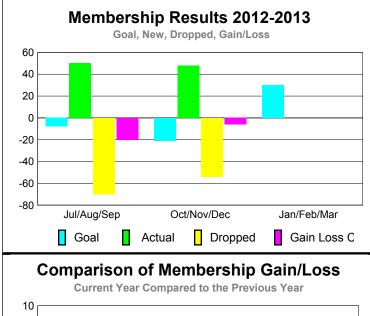
Status Quo Clubs Compared to Status Quo Members

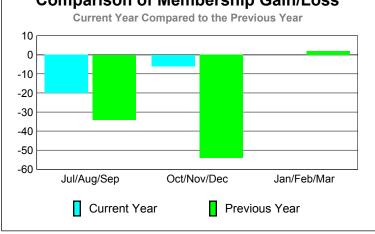
6
4
2
0
-2
-4
-6

Jul/Aug/Sep Oct/Nov/Dec Jan/Feb/Mar

Status Quo Clubs Total Status Quo Members

| <u> MEMBERSHIP</u> |                           |             |             |             |             |  |  |  |
|--------------------|---------------------------|-------------|-------------|-------------|-------------|--|--|--|
|                    | <u>Membership</u> Results |             |             |             | Membership  |  |  |  |
|                    |                           | 201         | 2011-2012   |             |             |  |  |  |
|                    |                           | ·           |             |             |             |  |  |  |
|                    | Net                       | Actual      | Actual      | Gain/       | Gain/       |  |  |  |
|                    |                           |             |             |             |             |  |  |  |
| 74 .1              | Memb                      | New         | Dropped     | Loss of     | Loss of     |  |  |  |
| Month              | Goal                      | <u>Memb</u> | <u>Memb</u> | <u>Memb</u> | <u>Memb</u> |  |  |  |
| Jul/Aug/Sep        | -8                        | 50          | -70         | -20         | -34         |  |  |  |
| Oct/Nov/Dec        | -21                       | 48          | -54         | -6          | -54         |  |  |  |
| Jan/Feb/Mar        | 30                        |             |             |             | 2           |  |  |  |
| Totals             | 1                         | 98          | -124        | -26         | -86         |  |  |  |
|                    |                           |             |             |             |             |  |  |  |





## **Gender Comparison 2012-2013**

